

# REDTAIL UNIVERSITY 2022



## Implementation Agenda

<b>7:15 - 8:00am</b>	Check In / Continental Breakfast
<b>8:00 - 8:15am</b>	Welcome
<b>8:15 - 8:30am</b>	Break / Classrooms Split
<b>8:30 - 8:45am</b>	Intro to Implementation
<b>8:45 - 10:00am</b>	<b>History Part 1 - What's in Your Soil?</b> Database Lists Notes Activities Reminders Reporting on History
<b>10:00 - 10:15am</b>	Break
<b>10:15 - 12:00pm</b>	<b>History Part 2 - Surveying the Trail</b> Building Workflows Automations Running Workflows
<b>12:00 - 1:15pm</b>	Lunch
<b>1:15 - 2:45pm</b>	<b>Information Part 1 - Guidelines to Green Thumbs</b> Database Lists The Contact Record Contact Layers Accounts Relationships
<b>2:45 - 3:00pm</b>	Break
<b>3:00 - 4:30pm</b>	<b>Information Part 2 - Stop and Smell the Flowers</b> Seminars Broadcast Emails Mail Merge Opportunities
<b>4:30 - 5:00pm</b>	Wrap-up / Q&A